

IMO at BioFach 2012

15.-18.2.2012, Nuremberg/ Germany
Congress Programme

Meet our team and have a cup of
coffee or tea with us!

Hall 1, Booth 1-101



www.imo.ch

The Institute for Marketecology (IMO), Switzerland is an experienced international body for the inspection, certification and quality assurance of sustainable products. IMO has been active in the field of organic certification world-wide for more than 20 years. Today, IMO is also renowned in the sectors of food safety, fair trade & social accountability monitoring, fisheries & aquaculture, natural textiles & cosmetics, timber & forestry and wild collection. With our innovations we are actively engaged in the fostering of all these sectors.

With innovations one step ahead.

- Fair For Life & FairWild
- ConCert – IMO Import Safety Services, WorldTrace
- AquaGAP & ASC Aquaculture Stewardship Council
- Natural Leather Certification, GOTS Positive List System

Meet our experts and discuss our
new services. You are welcome to make an
appointment at news@imo.ch.

We are looking forward to enter in a fruitful exchange of ideas.



We cordially welcome the FairWild Foundation as Co-Exhibitor at the IMO booth. Take the chance to learn about practical steps to implement this innovative standard for wild collection.

Overview - IMO at the BioFach Congress 2012

	Date	Time/ Room	Subject
Overview	Wednesday 02/15	14:00 – 15:30 Prag	Sector Development: Mehr Selbstverantwortung, weniger Kontrolle – ist eine neue Bio-Kultur denkbar?
	Thursday 02/16	13:00 - 14:00 Budapest	Textile Forum: Quo vadis chemicals management in processing of organic textiles
	Thursday 02/16	15:00 - 16:00 Helsinki	Company Presentation: Wild Thing: I think I love you... Wild plants and the herbal industry
	Thursday 02/16	16:00-17:30 Seoul	Fair & Ethical Trade Forum: Fair and Ethical Trade – Individual Approaches or Mainstream Labels?
	Friday 02/17	14:00 - 15:00 Helsinki	Company Presentation: ConCert as an extra quality tool for importers and exporters
	Friday 02/17	15:00 - 16:00 Helsinki	Company Presentation: Traceability for certified entities – Introduction into IMO's WorldTrace
	Friday 02/17	16:00 - 17:30 Kiew	Vivaness Forum: What is Fair in Fair Trade Cosmetics?

Mehr Selbstverantwortung, weniger Kontrolle – ist eine neue Bio-Kultur denkbar?

Ideenwerkstatt für neue Wege zu nachhaltiger Bio-Produktion und die Rolle der Bio-Kontrolle

- Dr. Peter Schaumberger (Presenter), IMO – Institute for Marketecology (IMO), Switzerland
- Ulrich Walter (Speaker), Ulrich Walter GmbH – Lebensbaum, Germany
- Michel Reynaud (Speaker), Ecocert S.A., France
- Elisabeth Rüegg (Speaker), IMO – Institute for Marketecology (IMO), Switzerland
- Sophie von Lilienfeld-Toal (Speaker), Gesellschaft für angewandte Wirtschaftsethik, Germany

Date: 15.02.2012 (Wednesday), Time: 14:00 - 15:30, Venue: Room Prag

Language: Deutsch

Fair and Ethical Trade – Individual Approaches or Mainstream Labels?

Perspectives of mainstream fair trade labels and individual private sector fair and ethical trade systems

- Florentine Meinshausen (Speaker), Institute for Marketecology (IMO), Switzerland
- Mark Davis (Speaker), The Body Shop, United Kingdom
- Rudi Dalvai (Speaker), Altrmercato, Italy
- Heike Gethöffer (Speaker), Fairtrade International (FLO), Germany
- Barbara Altmann (Speaker), Rapunzel Naturkost AG, Germany

Date: 16.02.2012 (Thursday), Time: 16:00 -17:30, Venue: Room Seoul, Language: English

Quo vadis chemicals management in processing of organic textiles

- Alexandra Perschau (Presenter), Pestizid Aktions-Netzwerk e.V. (PAN Germany), Germany
- Ulrike Kallee (Speaker), Greenpeace e.V., Germany
- Dr. Anett Matthäi (Speaker), Institute for Marketecology IMO, Switzerland
- Switzerland
- Marcus Brügel (Speaker), International Working Group on Global Organic Textile Standard (GOTS), Germany

Date: 16.02.2012 (Thursday), Time: 13:00 - 14:00, Venue: Room Budapest, Language: English

What is Fair in Fair Trade Cosmetics?

Discussion on the significance and trustworthiness of Fair Trade labelling of cosmetics and body care products

- Florentine Meinshausen (Speaker), Institute for Marketecology (IMO), Switzerland
- John Arnold (Speaker), Fairtrade Foundation, United Kingdom
- Rob Hardy (Speaker), Dr. Bronner's Magic Soaps, United States
- Olowo-n'djo Tchala (Speaker), Alaffia, United States

Date: 17.02.2012 (Friday), Time: 16:00-17:30, Venue: Room Kiew, Language: English

Traceability for certified entities – Introduction into IMO's WorldTrace

A web based traceability program has been developed by IMO for offering our clients a tool for clear traceability. Control bodies can also issue transaction certificates with the already entered data of the clients. The program shall be presented to control bodies, private organizations and importers of the food and textile sector.

- Judith Hobmeier (Speaker), IMO – Institute for Marketecology (IMO), Switzerland

Date: 17.02.2012 (Friday), Time: 15:00-16:00, Venue: Room Helsinki, Language: English

Please register at worldtrace@imo.ch

ConCert as an extra quality tool for importers and exporters

ConCert Export sampling offers to importers/exporters an extra security measure before the export of products. IMO ConCert will be presented with the help of practical examples

- Dr. Peter Schaumberger (Presenter), IMO – Institute for Marketecology (IMO), Switzerland

Date: 17.02.2012 (Friday), Time: 14:00-15:00, Venue: Room Helsinki, Language: English

Please register at concert@imo.ch

Wild Thing: I think I love you... Wild plants and the herbal industry

Wild plants are on everyone's tongue - but most consumers are not aware. Food, cosmetics and medicine industries depend on sustainable value chains, but this is not easily achieved.

- Heiko Schindler (Speaker), IMO – Institute for Marketecology (IMO), Switzerland

Date: 16.02.2012 (Thursday), Time: 15:00 - 16:00, Venue: Room Helsinki, Language: English